



# Swindon Data Report

March 2011

## SWINDON AREA DATA

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Source:

[http://mireportslibrary.thedataservice.org.uk/demographics/geography\\_reports/local\\_authority.htm](http://mireportslibrary.thedataservice.org.uk/demographics/geography_reports/local_authority.htm)

*(The MI reports issued by the Data Service have starts and achievement data, and this is presented against the 56 new Sector Lead Body descriptions. The next release is due at the end of March 2011.)*

Forward Swindon is the economic development company for Swindon and is responsible for the delivery of economic growth in the Borough. Established in April 2010, Forward Swindon focuses on business investment and growth, town centre development, cultural development and promoting Swindon. The partnership is currently considering a LEP proposal.

### Providers

There are 205 providers delivering in the Swindon area based on delivery postcodes. However, the number of providers that enrolled 200 or more learners was eight in 2008/09 and 10 in 2009/10. In total, these providers accounted for 92.5% of all enrolments in 2008/09 and 94% in 2009/10.

The following table shows those providers with the largest numbers of enrolments for 2008/09 and 2009/10.

Provider	2008/09		2009/10	
	Enrol	Ach	Enrol	Ach
NEW COLLEGE, SWINDON	21450	14680	25130	16840
SWINDON COLLEGE	13640	9880	13870	10390
SWINDON BOROUGH COUNCIL	4440	4050	3430	3010
THE LEARNING CURVE	560	520	500	420
PROTOCOL SKILLS LIMITED	330	170	380	170
<b>Total for area</b>	<b>40420</b>	<b>29300</b>	<b>43310</b>	<b>30830</b>

For the period 2008/2009, 43,820 enrolments were produced by six organisations, 83% of the total enrolments for providers in the Wiltshire area, and these same six organisations produced slightly fewer (82%) for 2009/10. It is interesting to note that New College and Swindon College accounted for 78.6% of all enrolments in Swindon in 2008/09 and 82% in 2009/10.

The table below outlines those **private sector publicly-funded providers** with the largest numbers of enrolments.

Provider	2008/09		2009/10	
	Enrol	Ach	Enrol	Ach
THE LEARNING CURVE	560	520	500	420
PROTOCOL SKILLS LIMITED	330	170	380	170
KEY TRAINING LIMITED	270	100	270	140
NORTH WESSEX TRAINING LIMITED	260	130	300	190
THE CAPITA GROUP PLC	150	30	150	80
A4E LIMITED	120	0	200	30
<b>Total for area (Private Sector)</b>	1690	950	1800	1030

The Learning Curve has the highest number of enrolments in the Swindon area. This may indicate why A4E Ltd are not as active in this area as they seem to be in other areas of the South West.

**The only organisation deemed to be a Specialist College** operating in the Swindon area is the Workers' Education Association which had 310 enrolments with 280 achievement in 2008/09 and 140 enrolments with 130 achievements in 2009/10.

There are a number of providers who deliver in the Swindon area but are based out of the area and some out of the region. Those with the highest numbers of enrolments for 2009/10 based out of area were Cirencester College (220) and Wiltshire College (300); and the main one out of the region was Worcester College of Technology (150).

## Sectors

The following tables show the sector areas in which there have been the highest numbers of starts based on delivery postcodes.

There has been a large percentage increase in starts and achievements for both Level 2 and especially Level 3 apprenticeships, which is encouraging as we are aiming to increase the numbers of both Level 3 and 4 apprenticeships.

Apprenticeships	2008/09	2009/10	% Increase/Decrease
Level 2 enrolments	930	1080	+ 16%
Level 2 starts	510	690	+ 35%
Level 2 ach	320	400	+ 25%
Level 3 enrolments	590	690	+ 17%
Level 3 starts	310	350	+ 13%
Level 3 ach	140	240	+ 71%

App. Level 2 sector areas with highest number of starts ( & corresponding achievements)	2008/09		2009/10	
	Starts	Ach	Starts	Ach
Business Administration & Governance	80	50	90	70
Customer Service & Contact Centre	80	70	160	80
Hospitality, Leisure, Travel & Tourism	40	20	80	30
Retail	40	10	50	40
Construction	30	30	30	30
Hair & Beauty	30	30	50	30
Management & Leadership including HR & Recruitment	30	20	50	20

App. Level 3 sector areas with highest number of starts ( & corresponding achievements)	2008/09		2009/10	
	Starts	Ach	Starts	Ach
Building Services Engineering	40	20	40	30
Customer Service & Contact Centre	40	10	60	40
Hair & Beauty	40	20	30	30
Active Leisure, Learning & Wellbeing	30	20	10	20
Automotive Industries	30	20	30	30
Management & Leadership including HR & Recruitment	30	10	30	10
Business Administration & Governance	30	0	30	30
Science, Engineering & Manufacturing technologies	20	10	30	10

The Employer Responsive and Learner Responsive tables reflect both the economic situation over the last two years and the changes in funding policy.

<b>Employer Responsive sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Adult Social Care / Healthcare	350	240	250	210
Freight Logistics & Wholesale	390	290	260	390
Customer Service & Contact Centre	280	190	150	180
Construction	270	230	360	240
Passenger Transport	190	180	10	40
Management & Leadership (including HR & recruitment)	190	80	140	90
Children & Young People	130	70	160	130
Business Administration & Governance	130	70	100	100
Business Information technologies / telecoms	90	50	220	60

<b>Learner Responsive (Level 2) sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Active Leisure, Learning & Wellbeing	460	390	470	420
Business Information technologies / telecoms	250	190	230	170
Hospitality, Leisure, Travel & Tourism	240	210	220	180
Customer Service & Contact Centre	210	190	190	180
Finance, Accountancy & Financial Services	160	130	180	110
Hair & Beauty	160	220	210	180
Health & Safety	150	170	50	50
Healthcare	110	160	260	260

Learner Responsive (Level 3) sector areas with highest number of starts ( & corresponding achievements)	2008/09		2009/10	
	Starts	Ach	Starts	Ach
Creative & Cultural	410	310	280	210
Lifelong Learning	200	160	210	200
Active Leisure, Learning & Wellbeing	190	180	310	160
Hair & Beauty	160	140	180	140
Finance, Accountancy & Financial Services	140	110	180	120
Business Information technologies / telecoms	140	100	150	60
Hospitality, Leisure, Travel & Tourism	60	40	220	180
Children & Young People	90	60	190	100
Central Government including Armed Forces	80	80	180	70

### Delivery postcode

The tables below show overall Swindon enrolments, starts and achievements totals by delivery postcode for 2008/09 and 2009/10.

**Swindon Enrolments, Starts and Achievements Totals by Delivery Postcode**

	Enrolments Starts and Achievements Totals by Delivery Postcode 2008/09									
	Apprenticeships		Learner Responsive				Other Employer Responsive	Total FE & Skills	16 - 18 Total	19+ Total
	Level 2	Level 3+	Skills for Life	Level 2	Level 3+	Total Learner Responsive				
<b>Enrolments</b>	930	590	5,590	4,700	9,480	32,990	3,980	44,620	23,910	20,710
<b>Starts</b>	510	310	5,400	4,190	8,590	31,220	3,580	41,680	23,100	18,580
<b>Achievements</b>	320	140	3,540	3,500	6,100	23,410	2,030	31,470	16,980	14,490

	Enrolments Starts and Achievements Totals by Delivery Postcode 2009/10									
	Apprenticeships		Learner Responsive				Other Employer Responsive	Total FE & Skills	16 - 18 Total	19+ Total
	Level 2	Level 3+	Skills for Life	Level 2	Level 3+	Total Learner Responsive				
<b>Enrolments</b>	1,080	690	6,620	5,400	10,150	37,070	3,500	47,410	28,580	18,830
<b>Starts</b>	690	350	6,400	5,100	9,390	35,530	4,280	45,870	27,740	18,140
<b>Achievements</b>	400	240	4,310	3,740	6,160	25,950	2,200	33,120	19,770	13,350