



## **Bournemouth, Dorset and Poole Data Report**

March 2011

## BOURNEMOUTH, DORSET AND POOLE AREA DATA

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Source:

[http://mireportslibrary.thedataservice.org.uk/demographics/geography\\_reports/local\\_authority.htm](http://mireportslibrary.thedataservice.org.uk/demographics/geography_reports/local_authority.htm)

*(The MI reports issued by the Data Service have starts and achievement data, and this is presented against the 56 new Sector Lead Body descriptions. The next release is due at the end of March 2011.*

Bournemouth, Dorset and Poole (BDP) area includes eight local councils and these are: Bournemouth, Christchurch, East Dorset, North Dorset, Poole, Purbeck, West Dorset and Weymouth & Portland.

### Providers

There are 172 providers delivering in the BDP area based on delivery postcodes. However, the number of providers who enrolled 200 or more learners were 28 in 08/09 and 24 in 09/10. In total, these providers accounted for 94.7% of all enrolments in 2008/09 and 94% in 2009/10.

The following table shows those providers with the largest number of enrolments for 2008/09 and 2009/10. It is interesting to note, in 2009/10, the large increase in enrolments by A4E Ltd with a corresponding decrease by the Borough of Poole.

Provider	2008/09		2009/10	
	Enrol	Ach	Enrol	Ach
THE BOURNEMOUTH AND POOLE COLLEGE	19320	11200	19870	13460
WEYMOUTH COLLEGE	9060	6640	9340	6940
DORSET COUNTY COUNCIL	8460	6390	7160	5210
STRODE COLLEGE	6100	2150	6100	4650
BOURNEMOUTH COUNCIL	5800	4580	4710	3390
KINGSTON MAURWARD COLLEGE	5410	4080	5330	4060
BOROUGH OF POOLE	5290	4490	3800	2980
A4E LTD	3610	2630	5970	4530
<b>Total for area</b>	<b>63050</b>	<b>42160</b>	<b>62280</b>	<b>45220</b>

For the period 2008/09, 63,050 enrolments were produced by eight organisations, 78% of the total enrolments for providers in the BDP area, and these same eight organisations produced slightly fewer (77%) for 09/10. Overall, from 2008/09 to 2009/10, enrolments saw a minimal decrease of 0.1%.

The table below outlines those **private sector publicly-funded providers** with the largest number of enrolments.

Provider	2008/09		2009/10	
	Enrol	Ach	Enrol	Ach
A4E LTD	3610	2630	5970	4530
PARAGON EDUCATION & SKILLS LIMITED	2870	990	3510	1220
SMART TRAINING AND RECRUITMENT LIMITED	1140	460	610	330
VT TRAINING PLC	680	260	-	-
BABCOCK TRAINING LIMITED	-	-	750	290
<b>Total for area (Private Sector)</b>	8300	4340	10840	6370

A4E has shown a 65.5% increase in enrolments from 2008/09 to 2009/10, which may be down to a number of regional contracts such as ESP, but it does demonstrate that they are an active private provider within this area.

**Specialist Colleges** include those involved in Agriculture, Horticulture, Art, Design, etc. The table below demonstrates that Kingston Maurward College is the major provider in this area.

Provider	2008/09		2009/10	
	Enrol	Ach	Enrol	Ach
KINGSTON MAURWARD COLLEGE	5410	4080	5330	4060
MYERSCOUGH COLLEGE	70	20	70	20
SPARSHOLT COLLEGE HAMPSHIRE	30	-	130	100
<b>Total for area (Specialist Colleges)</b>	5510	4100	5530	4180

There are a number of providers who deliver in the BDP area but are based out of the area and some out of the region. Those with the highest number of enrolments for 2009/2010 based out of the area are City of Bristol College (130) and Swindon College (130); and those out of region are Telford College of Arts and Technology (300), and Grimsby Institute of Further & Higher Education (190).

## Sectors

The following tables show the sector areas in which there have been the highest numbers of starts based on delivery postcodes.

There has been a large percentage increase in starts for both Level 2 and especially Level 3 apprenticeships, which is encouraging as we are aiming to increase the number of both Level 3 and Level 4 apprenticeships.

<b>Apprenticeships</b>	<b>2008/09</b>	<b>2009/10</b>	<b>% Increase/Decrease</b>
Level 2 enrolments	5140	6170	+ 20%
Level 2 starts	2860	3880	+ 36%
Level 2 ach	1610	2100	+ 30%
Level 3 enrolments	3590	4350	+ 21%
Level 3 starts	1750	2510	+ 43%
Level 3 ach	920	1160	+ 26%

<b>App. Level 2 sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Science, Engineering & Manufacturing technologies	860	340	1060	530
Hospitality, Leisure, Travel & Tourism	380	200	350	230
Retail	220	110	290	150
Customer Service & Contact Centre	190	110	240	150
Hair & Beauty	210	140	250	160
Land- Based & Environmental Industries	150	60	130	90
Automotive Industries	100	60	180	110
Active Leisure, Learning & Wellbeing	70	80	210	130

<b>App. Level 3 sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Business Information technologies / telecoms	810	100	1230	320
Hospitality, Leisure, Travel & Tourism	90	60	130	80
Building Services Engineering	80	40	80	60
Hair & Beauty	80	40	90	60
Construction	70	60	30	60
Automotive Industries	70	50	130	50
Adult Social Care / Healthcare	60	20	150	40
Science, Engineering & Manufacturing technologies	50	50	120	50

The Employer Responsive and Learner Responsive tables reflect both the economic situation over the last two years and the changes in funding policy.

<b>Employer Responsive sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Adult Social Care / Healthcare	1450	810	1340	880
Passenger Transport	460	560	310	180
Construction	440	430	410	350
Customer Service & Contact Centre	400	160	440	330
Science, Engineering & Manufacturing Technologies	400	150	480	360
Hospitality, Leisure, Travel & Tourism	360	200	240	230
Retail	260	160	390	380
Management & Leadership (including HR & recruitment)	300	110	260	240

<b>Learner Responsive (Level 2) sector areas with highest number of starts ( &amp; corresponding achievements)</b>	<b>2008/09</b>		<b>2009/10</b>	
	<b>Starts</b>	<b>Ach</b>	<b>Starts</b>	<b>Ach</b>
Hospitality, Leisure, Travel & Tourism	1330	1130	1260	1130
Health & Safety	980	870	50	50
Business Information technologies / telecoms	800	540	930	630
Land based & Environmental Industries	680	490	620	500
Hair & Beauty	430	310	480	390
Finance, Accountancy & Financial Services	370	280	480	360
Creative and Cultural	370	300	380	290
Active Leisure, Learning & Wellbeing	300	270	610	540
Process & Manufacturing	10	10	660	580
Employability	120	40	460	350

Learner Responsive (Level 3) sector areas with highest number of starts (& corresponding achievements)	2008/09		2009/10	
	Starts	Ach	Starts	Ach
Creative & Cultural	560	460	530	540
Lifelong Learning	510	390	520	460
Finance, Accountancy & Financial Services	340	220	360	250
Healthcare	260	240	220	160
Land based & Environmental Industries	240	130	280	170
Hair & Beauty	230	200	320	270
Active Leisure, Learning & Wellbeing	170	130	330	220
Hospitality, Leisure, Travel & Tourism	130	120	210	190

### Delivery postcode

The tables below show overall BDP enrolments, starts and achievements totals by delivery postcode for 2008/09 and 2009/10.

## BDP Enrolments Starts and Achievements Totals by Delivery Postcode

	BDP Enrolments Starts and Achievements Totals by Delivery Postcode 2008/09									
	Apprenticeships		Learner Responsive				Other Employer Responsive	Total FE & Skills	16 - 18 Total	19+ Total
	Level 2	Level 3+	Skills for Life	Level 2	Level 3+	Total Learner Responsive				
<b>Enrolments</b>	5,140	3,590	12,230	10,810	9,170	52,270	10,730	80,750	25,750	55,020
<b>Starts</b>	2,860	1,750	11,730	9,770	7,840	49,010	8,090	70,740	23,410	47,350
<b>Achievements</b>	1,610	920	7,440	7,770	6,120	34,780	4,940	50,030	15,520	34,510

	BDP Enrolments Starts and Achievements Totals by Delivery Postcode 2009/10									
	Apprenticeships		Learner Responsive				Other Employer Responsive	Total FE & Skills	16 - 18 Total	19+ Total
	Level 2	Level 3+	Skills for Life	Level 2	Level 3+	Total Learner Responsive				
<b>Enrolments</b>	6,170	4,350	12,210	10,860	8,760	53,480	10,080	80,600	26,540	54,060
<b>Starts</b>	3,880	2,510	11,790	9,790	7,510	50,140	7,500	70,510	24,560	45,970
<b>Achievements</b>	2,100	1,160	8,580	7,930	5,650	39,400	5,490	53,530	17,710	35,840

