



# West of England LEP Data Report

January 2011

## WEST OF ENGLAND LEP DATA

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Source:

[http://mireportslibrary.thedataservice.org.uk/demographics/geography\\_reports/local\\_authority.htm](http://mireportslibrary.thedataservice.org.uk/demographics/geography_reports/local_authority.htm)

*(The MI reports issued by the Data Service have only enrolments and starts data, and this is presented against the 56 new Sector Lead Body descriptions. Future releases are expected at the end of January 2011 and March 2011 which will give the full range of data including achievement data)*

The West of England Local Enterprise Partnership (LEP) covers the “functional economic area” of Bath and North East Somerset, Bristol, North Somerset and South Gloucestershire local authorities.

The key population centres are the cities of Bath and Bristol, and the coastal town of Weston-super-Mare. Bristol is one of the seven ‘core’ cities in England and its strategic location includes the M4/M5 interchange, Bristol Airport and the Port of Bristol.

The Partnership is focused on supporting five ‘key growth sectors’: creative and media; advanced engineering, aerospace and defence; micro electronics and silicon design; environmental technologies/marine renewables; and tourism.

### Providers

There are 262 providers delivering in the West of England LEP area based on delivery postcodes; 35 providers enrolled at least 200 or more qualifications in 2008/09 and 39 providers in 2009/10.

The following table shows those providers with the largest numbers of enrolments for both periods, 2008/09 and 2009/10.

Provider	2008/09	2009/10
BRISTOL CITY COUNCIL	2210	2730
CITY OF BATH COLLEGE	11000	11420
CITY OF BRISTOL COLLEGE	44890	45950
FILTON COLLEGE	19170	19890
NORTON RADSTOCK COLLEGE	7560	6780
ST BRENDAN'S SIXTH FORM COLLEGE	9640	10600
STRODE COLLEGE	5380	6140
WESTON COLLEGE	28300	27340
	128150	130850
<b>Total for LEP area</b>	<b>154570</b>	<b>159330</b>

For the period 2008/2009, 128,150 enrolments were produced by eight organisations, which was 83% of the total enrolments for providers in the West of England LEP area.

For the period 2009/10, 130,850 enrolments were also produced by the same eight providers. This was 82% of the total enrolments for providers in the West of England LEP area.

From 2008/09 to 2009/10, there was an increase of 2% on the previous year's enrolments.

Those providers which were outside of this top eight (254 providers) had a joint enrolment share of 26,420 in 2008/09 which was 18% of enrolments. In 2009/10, the same 254 providers had a joint enrolment share of 28,480 which was also 18% of enrolments.

The table below outlines those **private sector publicly funded providers** with the largest numbers of enrolments.

<b>Provider</b>	<b>2008/09</b>	<b>2009/10</b>
A4E LTD	1930	4030
ACCESS TO MUSIC LIMITED	610	550
HARTCLIFFE & WITHEYWOOD VENTURES	1770	1070
JHP GROUP LIMITED	790	1050
KTS TRAINING (2002) LIMITED	690	930
PROTOCOL SKILLS LIMITED	480	480
UFI LIMITED	700	500
Total	6970	8610
Total enrolments for LEP area	17150	19580

A4E has shown a 108% increase in enrolments from 2008/09 to 2009/10, which may be down to a number of regional contracts such as ESP, but it does demonstrate that they are an active private provider within this LEP area.

**Specialist Colleges** include those involved in Agriculture, Horticulture, Art, Design, and Performing Arts. The table below shows those specialist Colleges delivering within the West of England LEP area.

<b>Provider</b>	<b>2008/09</b>	<b>2009/10</b>
BICTON COLLEGE	10	-
HARTPURY COLLEGE	150	190
MYERSCOUGH COLLEGE	10	10
NORTHERN COLLEGE FOR RESIDENTIAL ADULT EDUCATION LIMITED(THE)	20	20
RUSKIN COLLEGE	30	10
SPARSHOLT COLLEGE HAMPSHIRE	20	30
THE CO-OPERATIVE COLLEGE	30	10
WORKERS' EDUCATIONAL ASSOCIATION	1950	1680
Total	2220	1950

There are a number of providers who deliver in the West of England LEP area but are based out of the area and some out of the region. Those with the highest numbers of enrolments for 2009/10 based out of area were Swindon College (390), Wiltshire College (370), Bridgewater College (280) and Somerset College of Arts and Technology (150); and those out of the region were Telford College of Arts and Technology (270); Boston College (190); West Nottingham College (160); Walsall College (130); and Derby College (90).

## Sectors

The following tables show the sector areas in which there have been the highest numbers of starts. Bearing in mind that the LEP is supporting its five key growth sectors (creative and media; advanced engineering, aerospace and defence; micro electronics and silicon design; environmental technologies/marine renewables; and tourism), it is interesting to see what the Skills Funding Agency is funding in terms of those sector areas, and the changes needed in provision to help support their aspirations.

The conversion rate of enrolments to actual starts on apprenticeships has increased for Level 2 apprentices but has remained the same for Level 3 apprentices, which is slightly disappointing when we are aiming to increase the numbers of both Level 3 and 4 apprenticeships.

<b>Apprenticeships</b>	<b>08/09</b>	<b>Conversion rate</b>	<b>09/10</b>	<b>Conversion rate</b>
Level 2 enrolments	5170		5750	
Level 2 starts	2860	55%	3530	61%
Level 3 enrolments	3330		3800	
Level 3 starts	1720	52%	1980	52%

<b>App. Level 2 sector areas with highest number of starts</b>	<b>08/09</b>	<b>09/10</b>
Customer Service & Contact Centre	430	520
Construction	340	270
Hair & Beauty	320	340
Hospitality, Leisure, Travel & Tourism	280	390
Automotive Industries	200	180
Business Administration & Governance	200	370
Retail	150	340

<b>App. Level 3 sector areas with highest number of starts</b>	<b>08/09</b>	<b>09/10</b>
Science, Engineering & Manufacturing technologies	(70)	230
Automotive Industries	230	160
Children & Young People	170	210
Hair & Beauty	170	220
Building Services Engineering	160	170
Construction	140	(100)
Customer Service & Contact Centre	130	(120)

The Employer Responsive and Learner Responsive tables reflect both the economic situation over the last two years and the changes in funding policy. Some sectors have been funded through learner responsive rather than employer responsive such as Creative and Cultural and this may be due in part to the qualifications available and the number of self-employed people in this sector.

It is interesting to note the large increase in retail (employer responsive) and process manufacturing (Level 2 learner responsive) and this may be due to employment opportunities becoming available in the area. Hair & beauty continues to perform strongly through apprenticeships and learner responsive.

In addition, the change in policy focus to deliver employability skills during the recession is shown very clearly in Level 2 learner responsive.

<b>Employer Responsive sector areas with highest number of starts</b>	<b>08/09</b>	<b>09/10</b>
Adult Social Care / Healthcare	1460	1420
Construction	1290	520
Customer Service & Contact Centre	1290	1220
Freight Logistics & Wholesale	1020	950
Passenger Transport	930	870
Facilities, Management, Housing, Property, Planning & Cleaning	820	590
Retail	230	830
Management & Leadership including HR & Recruitment	540	740

<b>Learner Responsive (Level 2) sector areas with highest number of starts</b>	<b>08/09</b>	<b>09/10</b>
Health & Safety	1730	400
Hair & Beauty	1600	1730
Active Leisure, Learning & Wellbeing	1440	1340
Business Information technologies / telecoms	1290	1060
Creative & Cultural	1070	1100
Science, Engineering & Manufacturing technologies	1070	720
Process Manufacturing	40	1090
Employability	100	1380

<b>Learner Responsive (Level 3) sector areas with highest number of starts</b>	<b>08/09</b>	<b>09/10</b>
Creative & Cultural	1490	1770
Lifelong Learning	1030	950
Hair & Beauty	720	870
Active Leisure, Learning & Wellbeing	710	590
Finance, Accountancy & Financial Services	610	530
Building Services Engineering	470	610
Skills for Health/Healthcare	420	570

### **Learner home postcode**

*(Please note that these figures are slightly different to the sector information but the trends are similar)*

The table below, from the statistical first release, provides information based on *learner home postcode* for the West of England LEP area.

19 to 24 Apprenticeship starts for the period 2008/09 was 1,510, and for the same period in 2009/10, they were 2,140. This was a percentage increase of 42%.

The National Apprenticeship Service came into being in April 2009 and will have an impact on these figures in terms of employer and learner engagement. Based on apprenticeship starts by males and females, we can see an increase in starts for the two periods with women having a 26% increase from 2008/09 to 2009/10 and men, an increase of 23% for the same period.

For 16 to 18 Apprenticeships which are fully funded we can see that for the period 2008/09 there were 1,830 starts and for the period 2009/10, there were increased starts of 2,280, a percentage increase of 24%.

The figures for overall FE participation have reduced from 85,760 in 2008/09 to 83,420 in 2009/10, a reduction of 2,340, a percentage decrease of 3%. The decreases are seen among individuals who were aged over 25 years. However, it is worth pointing out that there were 1,000 fewer enrolments by the 44 to 59 age group on Train to Gain, reflecting the reduction in starts funded through Train to Gain, but it does highlight the need for funding of the over 50s priority group through ESF in this region.

## Learner Demographics by Learner Home Postcode for West of England LEP

		2008/09			2009/10		
		Overall FE Participation	Apprenticeship Starts	Train to Gain Starts	Overall FE Participation	Apprenticeship Starts	Train to Gain Starts
<b>Age Band</b>	Under 16	200	0	0	230	10	0
	16	7,130	520	0	7,120	600	0
	17	7,050	570	0	7,330	740	0
	18	4,770	740	0	5,210	940	0
	19-24	14,270	1,510	1,950	14,500	2,140	1,500
	25-34	17,700	480	3,170	16,910	510	2,740
	35-44	16,030	280	3,400	14,950	270	2,680
	45-59	13,440	210	3,170	12,800	170	2,710
	60+	4,960	0	370	4,190	0	340
	Unknown	270	0	0	180	0	0
		<b>Total</b>	<b>85,760</b>	<b>4,320</b>	<b>12,060</b>	<b>83,420</b>	<b>5,380</b>
<b>Gender</b>	Female	44,820	2,130	5,420	42,920	2,690	5,020
	Male	40,950	2,180	6,650	40,500	2,690	4,960
	<b>Total</b>	<b>85,760</b>	<b>4,320</b>	<b>12,060</b>	<b>83,420</b>	<b>5,380</b>	<b>9,960</b>
<b>Learners with Learning Difficulties and/ or Disabilities</b>	Learning Difficulty	10,380	400	480	10,170	470	530
	No Learning Difficulty	69,060	3,880	11,200	68,770	4,850	9,210
	Not Known	6,350	40	400	4,480	50	220
	<b>Total</b>	<b>85,760</b>	<b>4,320</b>	<b>12,060</b>	<b>83,420</b>	<b>5,380</b>	<b>9,960</b>
<b>Ethnicity</b>	Asian	3,140	130	440	2,660	70	420
	Black	5,270	40	400	5,150	70	400
	Mixed	1,900	60	130	1,970	90	120
	White	71,900	3,970	10,680	70,470	5,060	8,730
	Other	1,140	20	150	1,160	40	140
	Not Known/ Not Provided	2,420	90	290	2,020	40	160
	<b>Total</b>	<b>85,760</b>	<b>4,320</b>	<b>12,060</b>	<b>83,420</b>	<b>5,380</b>	<b>9,960</b>

