

Apprenticeships Data Report 2011

Cornwall and the Isles of Scilly Local Enterprise Partnership

Produced by SLIM

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European Union
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1. Introduction

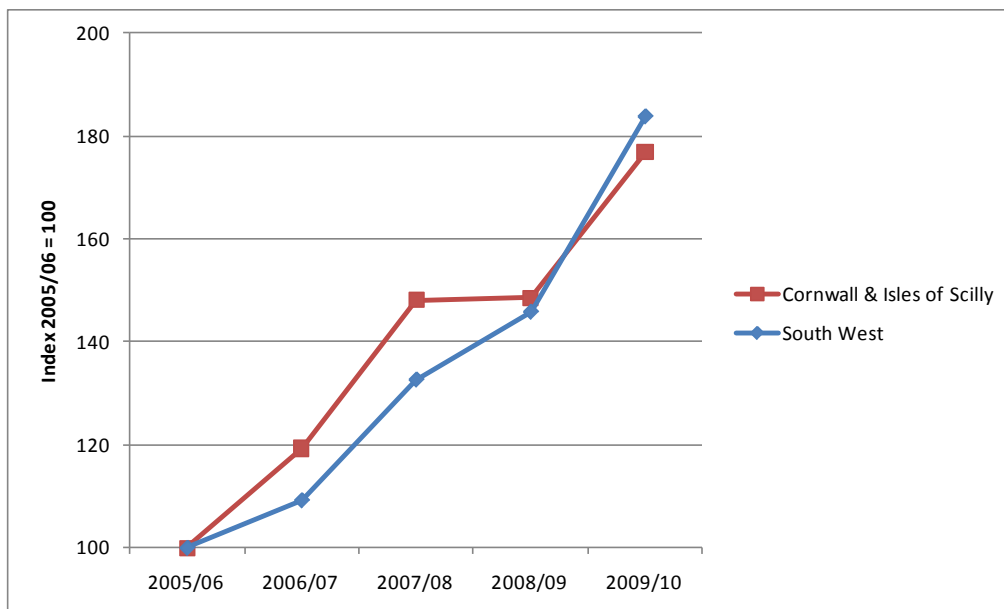
This paper contains a brief analysis of the available statistical data relating to Apprenticeships in the Cornwall and Isles of Scilly LEP area. It covers recent trends in the take up and achievement of Apprenticeship frameworks locally compared to wider trends, and also briefly looks at the demand for Apprentices among local employers. This data report should be read in conjunction with “Delivering Apprenticeships: The Challenge for the South West” (SLIM 2011) <http://www.swslim.org.uk/Downloads/SL2649.pdf> and “Apprenticeships: Delivering the Coalition’s Vision” (SLIM 2011) <http://www.swslim.org.uk/Downloads/SL2650.pdf> .

2. The Supply of Apprentices

This section is based on Apprenticeship data released via the Data Service website (www.thedataservice.org.uk/), and covers the number of apprenticeship framework starts and achievements going back to 2005/06.

Figure 1 shows that there has been a sharp growth in the take up of Apprenticeships in the last four years, albeit with Cornwall and the Isles of Scilly showing slower growth compared to the South West as a whole. There were a total of 3,750 Apprenticeship starts in Cornwall and the Isles of Scilly in 2009/10, a rise of 1,630 (77%) from 2005/06, with an increase of 600 (19%) in the last year alone. The rates of growth across the South West were an 84% increase in starts since 2005/06 and a 26% rise in the last year.

Figure 1: Total Apprenticeship Programme Starts, Cornwall and Isles of Scilly vs South West, 2005/06 - 2009/10



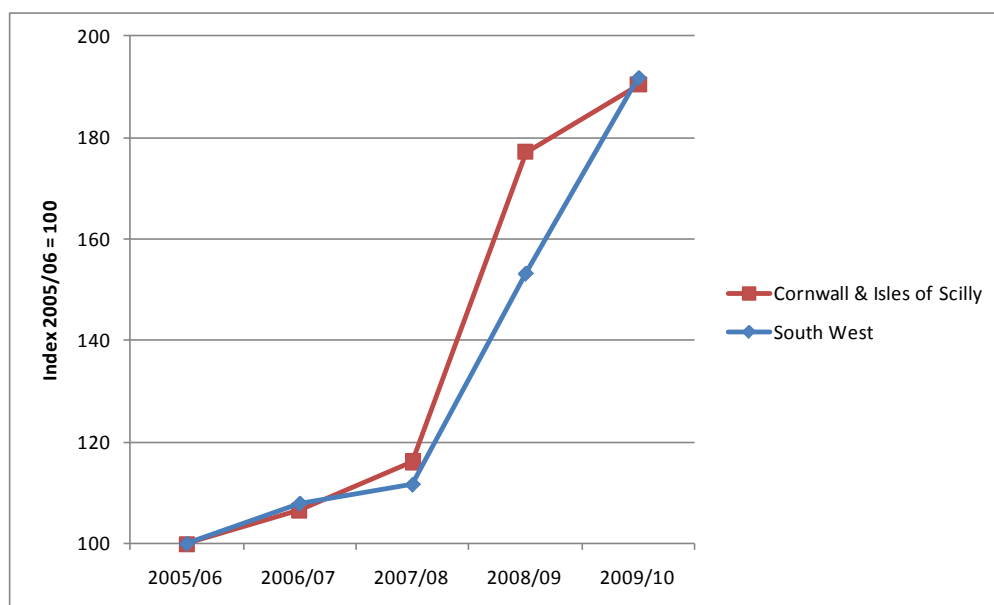
Source: The Data Service

There has been a similarly sharp rise in achievements (i.e. successful completion of all elements of the Apprenticeship framework) in the last two years (this time lag would be expected as frameworks usually take at least 12 months to complete). A total of 2,590

frameworks were achieved in Cornwall and the Isles of Scilly in 2009/10. Again, the rate of growth locally has been similar to the regional rate, with a 90% rise in the number of frameworks achieved between 2005/06 and 2009/10, compared to 92% for the wider region (Figure 2).

As well as the substantial increase in starts, the level of apprenticeship achievements has been further boosted by an increase in the proportion of starts that result in a successful framework completion (see section on Success Rates).

Figure 2: Total Apprenticeship Programme Achievements, Cornwall and Isles of Scilly vs South West, 2005/06 - 2009/10



Source: The Data Service

Table 1 shows that Apprenticeship take up has increased across all local authorities in the South West, albeit to differing levels. While some areas of the South West have seen numbers more than double in the last four years, Cornwall and the Isles of Scilly fall somewhat short of these levels, coming closer the regional average in both starts and achievements.

Table 1: Apprenticeship Programme Starts and Achievements by South West Local Enterprise Partnership (confirmed and proposed), 2005/06 - 2009/10

LEP	Starts		Achievements	
	2009/10	% change from 05/06-09/10	2009/10	% change from 05/06-09/10
Cornwall (Includes Isles of Scilly)	3,750	76.9%	2,590	90.4%
Heart of the South West	11,440	81.3%	7,480	89.8%
Gloucestershire	2,820	72.0%	1,800	65.1%
West of England	5,550	112.6%	3,280	132.6%
Bournemouth, Dorset & Poole	6,590	54.0%	3,540	68.6%
Wiltshire	3,790	134.0%	2,200	115.7%

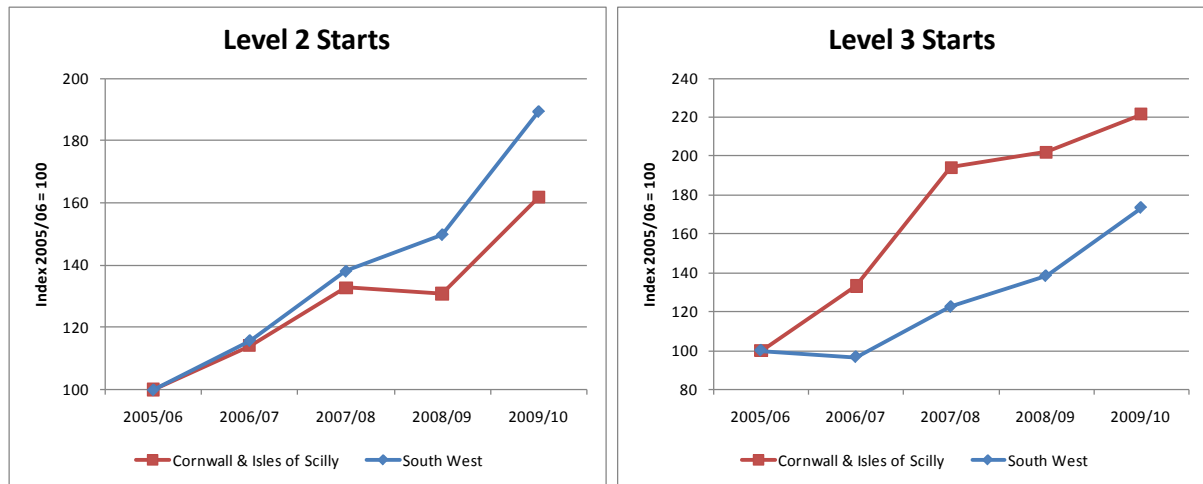
Swindon	1,080	120.4%	660	120.0%
South West	35,020	83.8%	21,540	91.8%
England	279,700	59.8%	171,500	73.8%

Source: The Data Service

3. Apprenticeships by Level

As shown in Figure 3, there has been strong growth in Apprenticeship starts at both Level 2 and Level 3 and above. In Cornwall and the Isles of Scilly, there were 2,620 Level 2 starts in 2009/10, an increase of 62% since 2005/06 and by 24% since 2008/09. Starts at Level 3 and above have grown much more strongly, more than doubling between 2005/06 and 2009/10 to a total of 1,130.

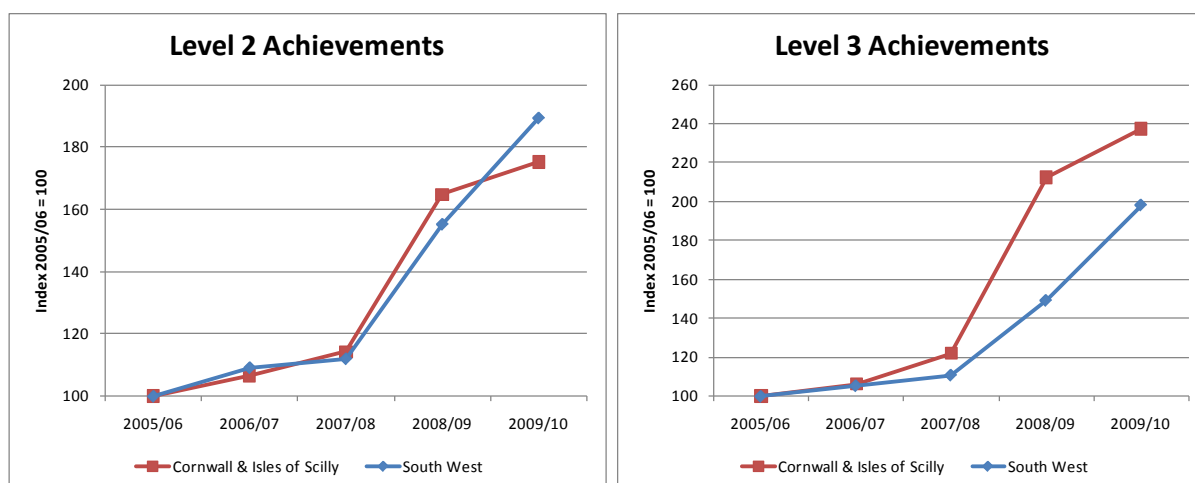
Figure 3: Apprenticeship Programme Starts by Level, Cornwall and Isles of Scilly vs South West, 2005/06 - 2009/10



Source: The Data Service

Figure 4 shows that the number of achievements have risen at a high rate for both levels of apprenticeship in the last two years, more than doubling for Level 3 and above.

Figure 4: Apprenticeship Programme Achievements by Level, Cornwall and Isles of Scilly vs South West, 2005/06 - 2009/10



Source: The Data Service

4. Success Rates

The rate of successful completion of full Apprenticeship frameworks has been rising significantly in recent years. In 2009/10, 80.4% of all Apprenticeships (Cornwall and Isles of Scilly learners) were completed, almost doubling from just 38.9% in 2004/05. This level of success is higher than the regional and national averages of 77.3% and 73.8%, with a rate of improvement that has been slightly higher than average.

Table 2 shows that all local authorities in the South West have seen a significant rise in success rates of at least 25 percentage points.

Table 2: Apprenticeship Success Rates by Local Authority, South West, 2004/05 - 2009/10

	2004/05	2009/10	Change
Bath and North East Somerset	39.9%	72.1%	32.2
Bournemouth	36.5%	65.7%	29.2
Bristol	36.3%	69.8%	33.5
Cornwall (Includes Isles of Scilly)	38.9%	80.4%	41.5
Devon	42.2%	80.1%	37.9
Dorset	52.9%	81.0%	28.1
Gloucestershire	42.4%	75.1%	32.7
North Somerset	41.1%	75.9%	34.8
Plymouth	44.5%	80.1%	35.6
Poole	45.3%	72.7%	27.4
Somerset	36.7%	73.8%	37.1
South Gloucestershire	38.9%	74.7%	35.8
Swindon	40.2%	77.3%	37.1
Torbay	33.0%	76.2%	43.2
Wiltshire	41.8%	79.5%	37.7

South West	36.7%	77.3%	40.6
England	36.7%	73.8%	37.1

Source: The Data Service

Note: Denominator data used to generate success rates is not published, meaning that comparable figures for LEPs cannot be derived.

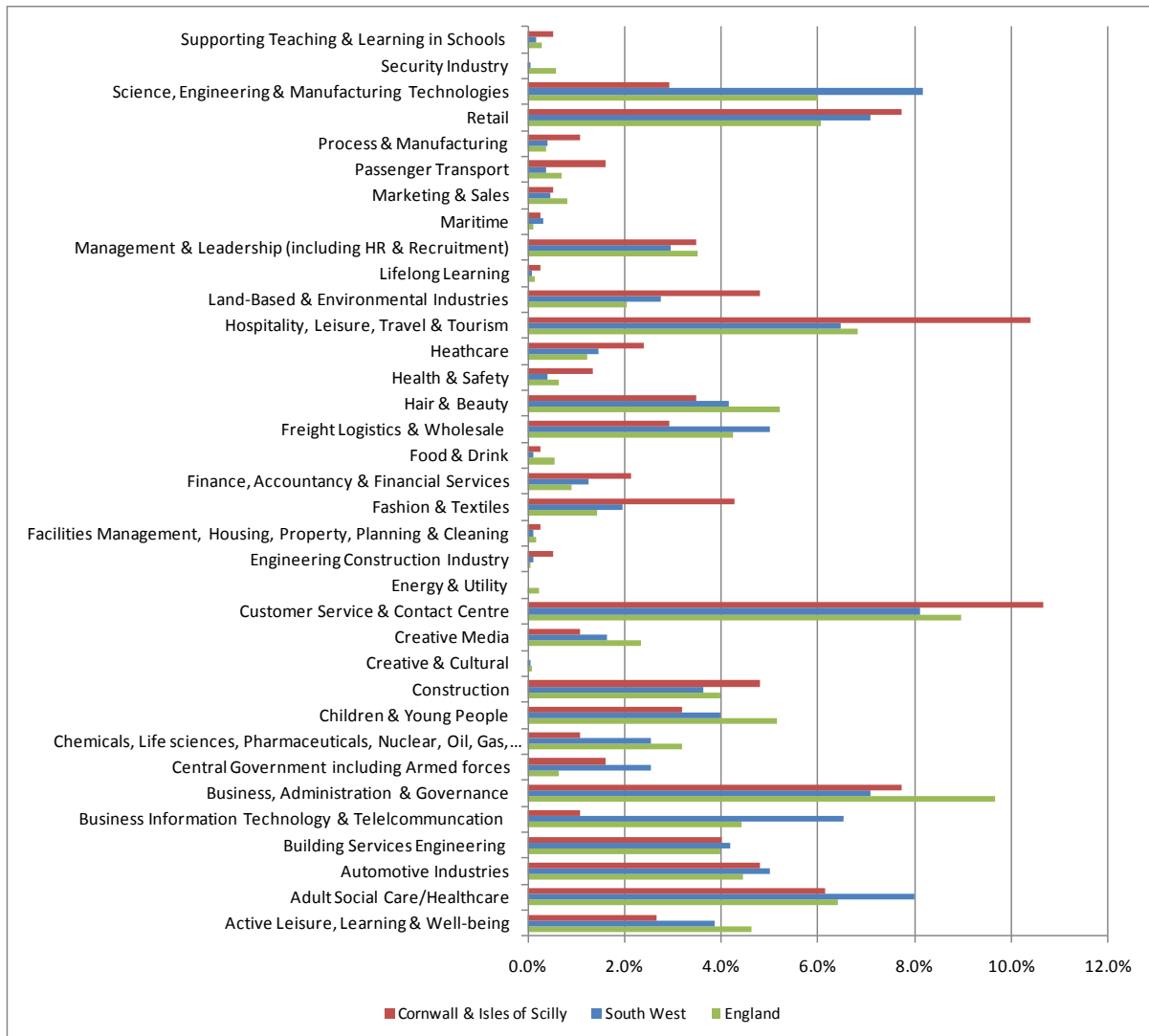
5. Apprenticeships by Sector

Figure 5 shows that (within Cornwall and the Isles of Scilly) the sectors with the most Apprenticeship starts were as follows:

Customer Service & Contact Centre	400	(10.7% of the total)
Hospitality, Leisure, Travel & Tourism	390	(10.4%)
Business, Administration & Governance	290	(7.7%)
Retail	290	(7.7%)
Adult Social Care/Healthcare	230	(6.1%)

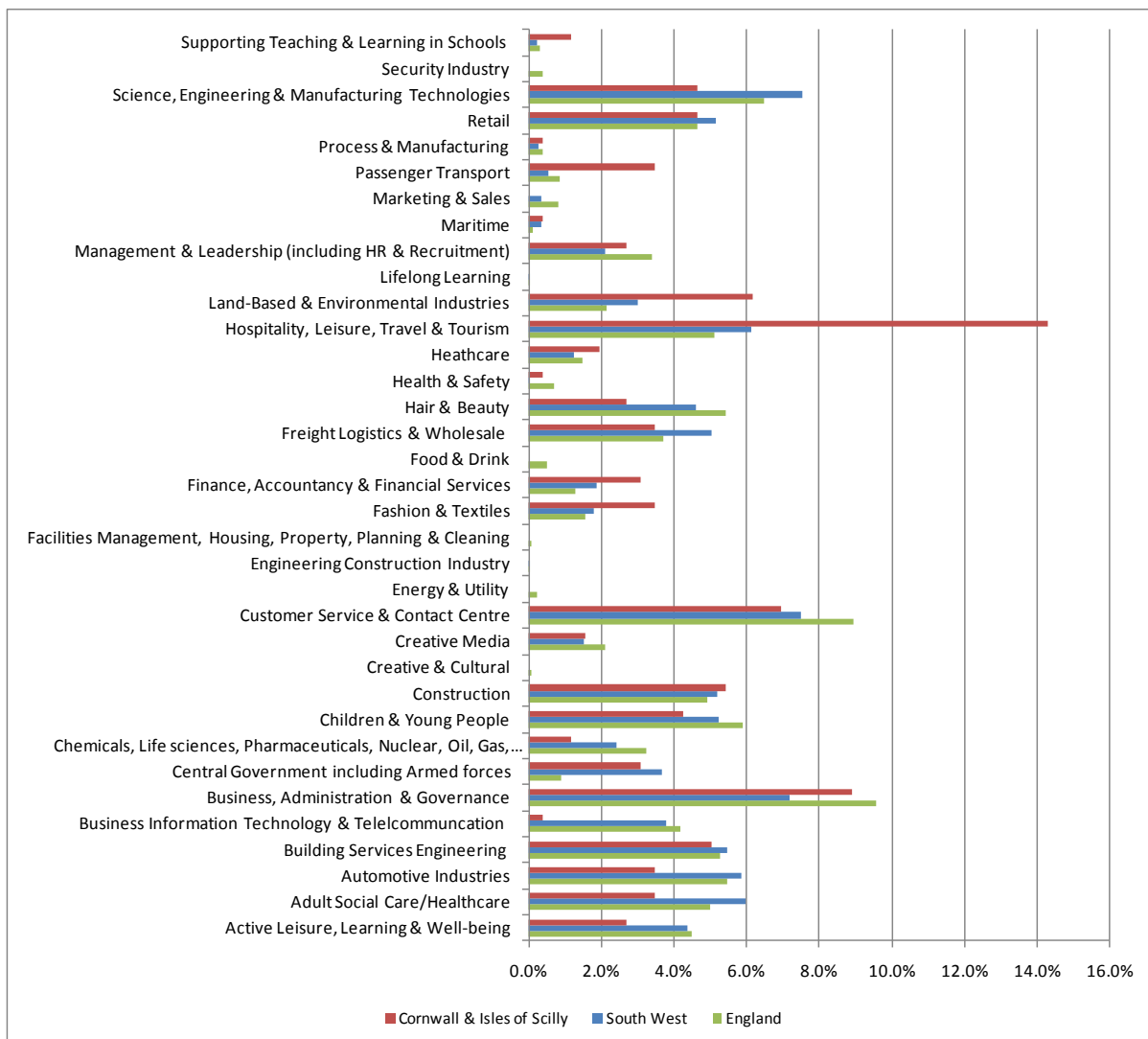
Cornwall and the Isles of Scilly broadly follows the national trend regarding the sectoral balance of Apprenticeships, although the take up in the Hospitality, Leisure, Travel & Tourism and land-based sectors is well above average, while take up in Science, Engineering & Manufacturing Technologies is only around half the national average (see Appendices 1 and 2).

Figure 5: Apprenticeship Starts by Sector, Cornwall and Isles of Scilly vs South West & England, 2009/10



Source: The Data Service

Figure 6: Apprenticeship Achievements by Sector, Cornwall and Isles of Scilly vs South West & England, 2009/10



Source: The Data Service

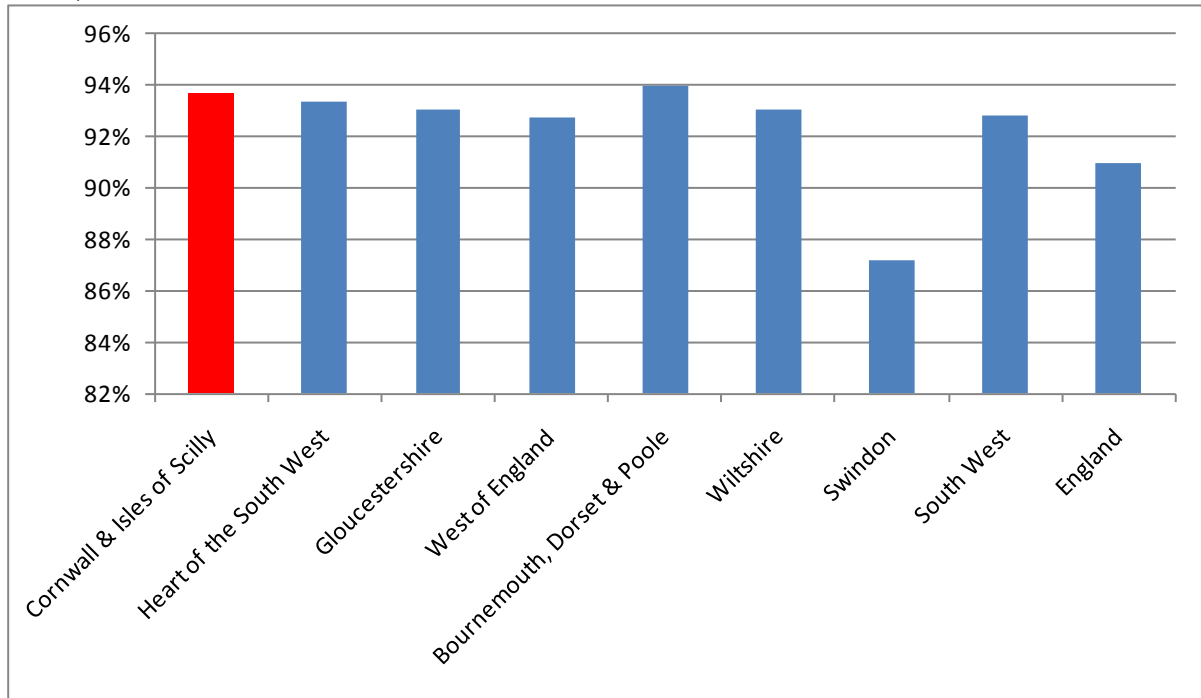
6. Employer Demand - National Employer Skills Survey Analysis

The following section is an analysis of the data relevant to Apprenticeships from the National Employer Skills Survey (NESS) 2009. While the survey asked a number of questions related to Apprenticeships, limited sample sizes at a local authority level fail to yield much by way of reliable data, thereby restricting the analysis presented here to employers' awareness of and current involvement with Apprenticeships.

Awareness of Apprenticeships

Employer awareness of government-funded Apprenticeships is high with almost 94% of local employers having heard of them, slightly above the national average of 91%.

Figure 7: Awareness of Apprenticeships by LEP (confirmed and proposed), South West, 2009

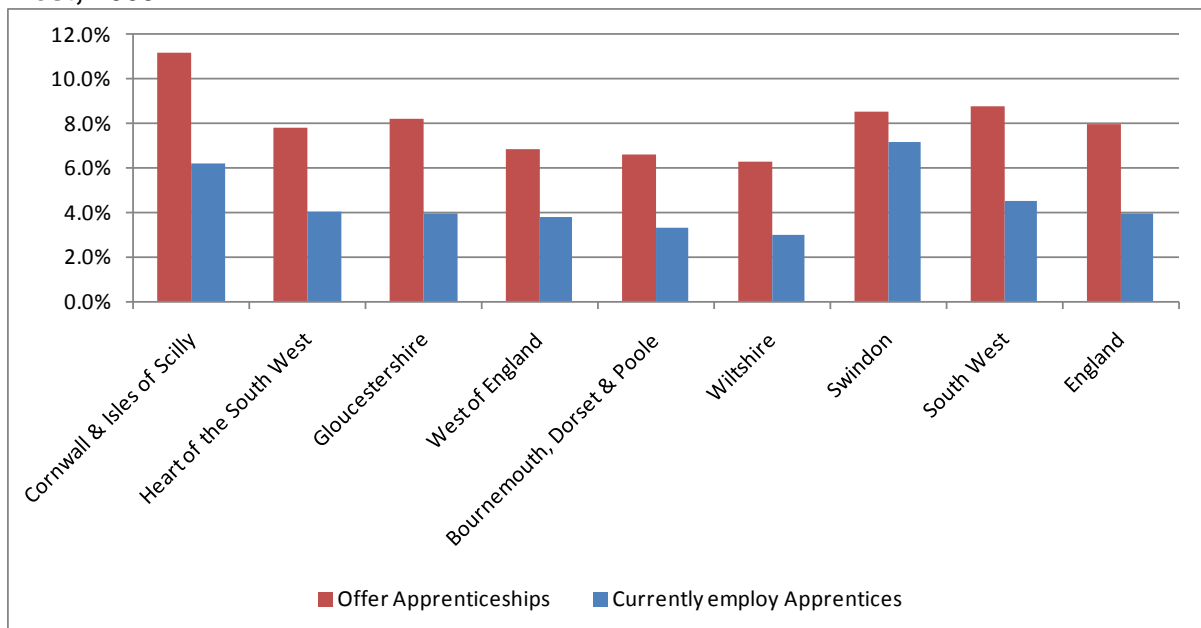


Source: NESS 2009

Current involvement with Apprenticeships

Overall, 11% of Cornwall's employers offer Apprenticeships (8.7% regionally), although only 6% actually had any staff currently undertaking an Apprenticeship at the time of the survey, one of the highest levels in the region (and again higher than and nationally).

Figure 8: Involvement with Apprenticeships by LEP (confirmed and proposed), South West, 2009



Source: NESS 2009

Appendix 1: Apprenticeship Starts by Sector, 2009/10

Sector	Cornwall & Isles of Scilly		South West		England	
	Number	% of total	Number	% of total	Number	% of total
Active Leisure, Learning & Well-being	100	2.7%	1,350	3.9%	12,970	4.6%
Adult Social Care/Healthcare	230	6.1%	2,800	8.0%	17,890	6.4%
Automotive Industries	180	4.8%	1,750	5.0%	12,460	4.5%
Building Services Engineering	150	4.0%	1,460	4.2%	11,140	4.0%
Business Information Technology & Telecommunication	40	1.1%	2,290	6.5%	12,370	4.4%
Business, Administration & Governance	290	7.7%	2,480	7.1%	27,030	9.7%
Central Government including Armed forces	60	1.6%	890	2.5%	1,760	0.6%
Chemicals, Life sciences, Pharmaceuticals, Nuclear, Oil, Gas, Petroleum, Polymer	40	1.1%	890	2.5%	8,940	3.2%
Children & Young People	120	3.2%	1,390	4.0%	14,400	5.1%
Construction	180	4.8%	1,270	3.6%	11,150	4.0%
Creative & Cultural	0	0.0%	20	0.1%	240	0.1%
Creative Media	40	1.1%	570	1.6%	6,530	2.3%
Customer Service & Contact Centre	400	10.7%	2,840	8.1%	25,030	8.9%
Energy & Utility	0	0.0%	0	0.0%	660	0.2%
Engineering Construction Industry	20	0.5%	40	0.1%	180	0.1%
Facilities Management, Housing, Property, Planning & Cleaning	10	0.3%	40	0.1%	470	0.2%
Fashion & Textiles	160	4.3%	690	2.0%	3,960	1.4%
Finance, Accountancy & Financial Services	80	2.1%	440	1.3%	2,530	0.9%
Food & Drink	10	0.3%	40	0.1%	1,500	0.5%
Freight Logistics & Wholesale	110	2.9%	1,750	5.0%	11,890	4.3%
Hair & Beauty	130	3.5%	1,450	4.1%	14,610	5.2%
Health & Safety	50	1.3%	140	0.4%	1,760	0.6%
Healthcare	90	2.4%	510	1.5%	3,430	1.2%
Hospitality, Leisure, Travel & Tourism	390	10.4%	2,260	6.5%	19,070	6.8%
Land-Based & Environmental Industries	180	4.8%	960	2.7%	5,690	2.0%
Lifelong Learning	10	0.3%	30	0.1%	390	0.1%
Management & Leadership (including HR & Recruitment)	130	3.5%	1,030	2.9%	9,800	3.5%
Maritime	10	0.3%	110	0.3%	270	0.1%
Marketing & Sales	20	0.5%	160	0.5%	2,270	0.8%
Passenger Transport	60	1.6%	130	0.4%	1,920	0.7%
Process & Manufacturing	40	1.1%	140	0.4%	1,070	0.4%
Retail	290	7.7%	2,480	7.1%	16,920	6.0%
Science, Engineering & Manufacturing Technologies	110	2.9%	2,860	8.2%	16,760	6.0%
Security Industry	0	0.0%	20	0.1%	1,620	0.6%
Supporting Teaching & Learning in Schools	20	0.5%	60	0.2%	800	0.3%
Unknown	0	0.0%	10	0.0%	240	0.1%
Total	3,750	100%	35,010	100%	279,680	100%

Source: The Data Service

Appendix 2: Apprenticeship Achievements by Sector, 2009/10

Sector	Cornwall & Isles of Scilly		South West		England	
	Number	% of total	Number	% of total	Number	% of total
Active Leisure, Learning & Well-being	70	2.7%	940	4.4%	7,680	4.5%
Adult Social Care/Healthcare	90	3.5%	1,290	6.0%	8,540	5.0%
Automotive Industries	90	3.5%	1,260	5.8%	9,360	5.5%
Building Services Engineering	130	5.0%	1,180	5.5%	9,010	5.3%
Business Information Technology & Telecommunication	10	0.4%	820	3.8%	7,140	4.2%
Business, Administration & Governance	230	8.9%	1,550	7.2%	16,400	9.6%
Central Government including Armed forces	80	3.1%	790	3.7%	1,540	0.9%
Chemicals, Life sciences, Pharmaceuticals, Nuclear, Oil, Gas, Petroleum, Polymer	30	1.2%	520	2.4%	5,520	3.2%
Children & Young People	110	4.2%	1,130	5.2%	10,090	5.9%
Construction	140	5.4%	1,120	5.2%	8,430	4.9%
Creative & Cultural	0	0.0%	0	0.0%	120	0.1%
Creative Media	40	1.5%	330	1.5%	3,590	2.1%
Customer Service & Contact Centre	180	6.9%	1,620	7.5%	15,330	8.9%
Energy & Utility	0	0.0%	0	0.0%	410	0.2%
Engineering Construction Industry	0	0.0%	10	0.0%	70	0.0%
Facilities Management, Housing, Property, Planning & Cleaning	0	0.0%	0	0.0%	120	0.1%
Fashion & Textiles	90	3.5%	390	1.8%	2,660	1.6%
Finance, Accountancy & Financial Services	80	3.1%	400	1.9%	2,210	1.3%
Food & Drink	0	0.0%	0	0.0%	870	0.5%
Freight Logistics & Wholesale	90	3.5%	1,090	5.0%	6,350	3.7%
Hair & Beauty	70	2.7%	990	4.6%	9,330	5.4%
Health & Safety	10	0.4%	10	0.0%	1,160	0.7%
Healthcare	50	1.9%	270	1.3%	2,540	1.5%
Hospitality, Leisure, Travel & Tourism	370	14.3%	1,320	6.1%	8,750	5.1%
Land-Based & Environmental Industries	160	6.2%	650	3.0%	3,670	2.1%
Lifelong Learning	0	0.0%	10	0.0%	70	0.0%
Management & Leadership (including HR & Recruitment)	70	2.7%	450	2.1%	5,800	3.4%
Maritime	10	0.4%	70	0.3%	160	0.1%
Marketing & Sales	0	0.0%	70	0.3%	1,380	0.8%
Passenger Transport	90	3.5%	120	0.6%	1,450	0.8%
Process & Manufacturing	10	0.4%	60	0.3%	630	0.4%
Retail	120	4.6%	1,110	5.1%	7,930	4.6%
Science, Engineering & Manufacturing Technologies	120	4.6%	1,630	7.5%	11,100	6.5%
Security Industry	0	0.0%	0	0.0%	670	0.4%
Supporting Teaching & Learning in Schools	30	1.2%	50	0.2%	500	0.3%
Unknown	10	0.4%	220	1.0%	890	0.5%
Total	2,590	100%	21,590	100%	171,470	100%

Source: The Data Service