

A silver metal spiral binding is visible on the left side of the notebook cover, consisting of a series of loops that hold the pages together.

Ideology, Control and Submission: Reclaiming the Language of Teaching and Learning

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- ability output
- value for money
- outcome based interfaces
- streamline assessment driven processes
- benchmark process based units
- desirable learning outcomes
- employer engagement outputs
- volume step changes
- accelerating quality improvement
- robust framework of accountability
- web of local partnerships
- unleash overarching methodologies
- managed provider framework
- overarching framework
- disaggregate outcome based enrichment
- pan sectoral educational vision
- hub and spoke arrangements
- implement collegiate convergence
- short event record

- key growth driver
- benchmark research based higher order thinking
- innovate top down scaffolding
- repurpose learner centred curriculum integration
- mediate performance driven pedagogy
- holistic curriculum compacting
- colleges as excellent businesses
- sector skill agreement
- self assessment and strategic analysis
- LSC monitoring visit
- accessible and flexible building block of lifelong learning
- customer centric
- level 3 jumpers
- skills brokerage
- minimum levels of performance
- learner
- customer
- stakeholder
- excellence

Strategic analysis

- A stock-take of current learning and skills supply, based on the capacity and capability of the provider network to deliver the volume, mix and quality of provision needed. This will identify overall gaps in supply as well as areas of provision where there is poor quality or where there is duplication that does not benefit learners. The main outcomes will be the identification of significant changes to the mix and balance of provision, and the extent to which the commissioning of new providers or provision is required.

Strategic analysis

- The identification of the key issues for the development planning dialogue, taking into account the performance of each provider and the significance of its provision in meeting local priorities and targets, drawing on each college's and training provider's own self-assessment and analysis.



Sign

Signifier

Signified



Denotation:

Picture of Marilyn Monroe

Connotation:

Star quality - glamour,
sexuality, beauty

Drug taking, tragic early death



Myth:

Activating the myth of Hollywood: the dream factory that produces glamour in the form of the stars it constructs. But also the dream machine that can crush them - all with a view to profit.



Denotation:

Food, ingredients

Connotation:

Panzani - Italianicity, for people who understand and appreciate **fine** food



Myth:

Straight back from the market
- tasty and fresh.

Panzani (gives you) a lovely
experience.

A total culinary experience -
you need not look beyond

Panzani.



Sign

Signifier

Signified

Arbitrary

No natural
connection

Convention

Sign

Signifier

Signified



Common sense

Ready-made links as we learn a language

Self evident / natural